THE SIERRA MADRE NEWS

VOL. V. SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, JANUARY 13, 1911 NO. 15.

BOARD OF TRADE ANNUAL MEETING

NEW OFFICERS ARE ELECTED

Reports of Year's Work Received and Strenuous Program Mapped Out For Future

Officers elected at the annual meeting of the Board of Trade Monday evening were as follows:

President, M. D. Welsher.

Vice President, W. E. Farnum.

Secretary, J. A. Patterson.

Treasurer, W. S. Andrews.

Directors, F. H. Hartman, J. C. Dickson, Greer Caskey, C. W. Mitchell, George B. Morgridge, M. D. Welsher, W. E. Farman.

Reports of the work of the past year from the president, secretary, treasurer and committee chairmen were read. They showed a membership of thirty-six. During the year $217.65 was collected for general purposes and $134.61 expended, leaving a balance of $83.61. The advertising committee raised $491.50 and expended $385.99, leaving a balance in the advertising fund of $105.51. The president's report, containing a summary of work done and making recommendations for the coming year is printed below.

M. H. Bridle brought up the recent imposition of a five-cent toll for telephone service between Sierra Madre and Pasadena. The matter was discussed by several of those present, after which a communication from President Farman of the telephone company was read. In it he said the charge was made necessary by abuse of the free service privilege which had existed previously and said the movement originated with the United States and the Pacific Telephone companies with which the local company has long distance contracts. He thought it would be easier to secure a reduction of the charge between Sierra Madre and Los Angeles from 15 cents to 10 cents than it would be to get the free Pasadena service renewed. He recommended that a committee be appointed to take up this matter, which would mean a greater saving than would free Pasadena service. This view seemed agreeable to most of those present and a motion was adopted to that effect. President Mead appointed Messrs. Bridle, Jones and Keys on the committee.

Captain Osgood offered resolutions of thanks to the City Trustees and to the School Trustees for faithful and efficient service during the past year. He said he liked to see more commendation and less criticism when possible and his view met with the approval of the members present, the resolutions being adopted.

The constitution of the Board was amended to provide for the holding of the annual election of officers at the November meeting. This will permit the new officers to get to work at the beginning of the year and make the fiscal year more convenient than is now the case.

President Welsher has announced his committee appointments for the coming year as follows, each director being chairman of one of the standing committees:

Advertising—F. H. Hartman, J. W. Keys, J. J. Graham, J. A. Osgood, W. C. Davis.

Finance and Auditing—J. C. Dickson, C. W. Jones, W. S. Andrews, C. H. Betts, H. G. Flint.

Laws and By Laws—Greer Caskey, F. D. R. Moote, N. H. Hosmer, Cabot Yerxa, C. M. Clark.

Membership—W. E. Farman, S. H. Spafford, A. S. Mead, S. R. Norris, A. L. Robinson.

Transportation—C. W. Mitchell, M. H. Bridle, W. J. Lawless, J. A. Madden, W. H. Ingraham.

Streets and Roads—Greer Caskey, E. N. Mead, A. N. Adams, O. Kehlet, L. Dietz.

Entertainment—George B. Morgridge, J. A. Patterson, P. C. Carter, R. R. Grant, J. D. Mackerras.

A special hotel committee has also been appointed. It will consist of Messrs. Mead, Jones and Kersting.

Retiring President's Report

The annual report of President Mead, read before the meeting Monday evening, was as follows:

To the Officers, Directors and Members of the Board of Trade.

Gentlemen:—In looking over the records in preparing this report, I have been very much impressed with the great number of comparatively minor things to which the Board has given its attention during the last twelve months. This, I believe, emphasizes even more than larger things would have done, the importance of the Board. On any matter of unusual importance, it would be possible to get concerted action without any such organization, but not on the smaller matters, many of which are included in the following:

During the year the Board has endorsed and seen put into effect the adoption of the all-night porch light in many of our homes.

Your committee on House Numbering has completed its work, being carried over from the last administration, and the homes of Sierra Madre are now generally numbered. The changes of names of some of the streets which this committee recommends is before the Board of Trustees and will be adopted in a very short while.

Through the Transportation Committee, we have obtained an improved schedule from the Pacific Electric and a freight depot. While the latter is not what it should be, nevertheless it is an improvement over the old conditions.

By Special Committees, the Mt. Wilson Marathon Race was under the endorsement of the Board of Trade, the mail service has been improved and we have obtained a reduction of twenty per cent in the electric lighting rates.

The Civic Improvements Committee has been instrumental in securing over 150 per cent increase in the number of lawns and have distributed a great number of poppy seed, besides arousing interest along the

(Continued on Page 5)

RAINFALL RECORD

(By John G. Blumer)

Season of 1910-1911

October		.57
November		.64
December		.13
January 9	.45	
January 10	2.43	2.88
Total for season		4.22
Total at corresponding date last year		19.45

RAIN BRINGS GOOD HUMOR

Smiles as bright as California sunshine were the prevailing facial adornment during the rainy days early in the week. The three inches of rain which fell during the storm caused a good many people to wish for more dry weather predictions like that which Forecaster Wollaber sent out just before the rain came. The real credit for bringing the showers appears to belong to F. O. Nichols, who kicked his rain gauge over Sunday afternoon. The rain gauge had sat in his yard for three months patiently awaiting some moisture to register, but without avail. As he was passing it on Sunday afternoon Mr. Nichols decided the gauge was not likely to be of use for some time to come so he gave it a kick which sent it rolling under a geranium bush. During the night the rain began to fall. Monday morning Mr. Nichols set up the gauge again and by the time the rain ceased the gauge showed a fall of considerably more than two inches, not counting what it had missed.

Nobody is happier over the rain, not even the ranchers, than is Frank Biederman, superintendent of the Water Company. He has enjoyed a little respite from the strenuous work which has been his lot ever since the beginning of the dry season last summer. The feature of the storm which was a source of particular delight to the ranchers and fruit growers was the fact that the fall was so gentle that almost none of the water which fell on the orchards ran off but nearly every drop soaked in where it would do good.

HOTEL MAY RE-OPEN

Prospects for the opening of the Hotel Shirley have appeared brighter this week than for some time past. Two parties have been inspecting the property and consulting local business men as to the possibilities of the situation and it is probable that arrangements will be made whereby one of them will re-open the establishment. Still another man was looking over the ground with a view to opening up a first class restaurant and lunch room. So it seems likely that visitors and others will be able to secure a meal in the business district in the near future. Hasten the day.

The American Biograph Moving Picture Company have a force of actors and photographers in Sierra Madre again, using the local scenery as the setting for moving pictures of various kinds which will be exhibited all over the country.

WILL TRY TO GET TOGETHER

CITY AND WATER COMPANY

Trustees and Directors to Hold Joint Meeting to Consider Municipal Ownership or Operation

Municipal ownership of the Water Company's holdings or municipal operation under a leasing plan seems to gain favor daily as the matter is discussed about town. That the city be in control of the situation and in a position to develop more water seems to be imperatively demanded. The prospect of a dry year and the fact that the water company is virtually powerless to provide more water than is available under the present arranegment seems to make some prompt action a necessity.

Directors of the Water Company have held several meetings for the purpose of going over the situation. F. C. Finkle, the water expert, has made several visits to Sierra Madre for the purpose of inspecting the property of the company and making recommendations. And the directors have now asked for a joint meeting with the city trustees which will be held next Tuesday evening. An effort will be made to formulate some recommendation for presentation to the stockholders of the Water Company at their annual meeting next month. The meeting was set at that time to accommodate L. C. Torrance, who is a director of the company and has been unable to attend the previous meetings. A full attendance of the members of both bodies was desired at the conference.

INSTALLATION OF PRESIDENT

Several Sierra Madre people will attend the exercises in connection with the installation of President James A. Blaisdell of Pomona College at Claremont Friday and Saturday of next week. On Friday evening there will be addresses by President Edward Eaton of Beloit college and President Harry A. Garfield of Williams College. Saturday morning at 11 o'clock the formal inauguration ceremonies will take place, preceded by the academic procession. Later there will be a dinner to the guests representing other educational institutions with after dinner addresses. The inaugural reception will take place at 4 o'clock. In the evening Handel's "Messiah" will be rendered by the Choral Union. A special train leaving for Los Angeles at 10:30 Saturday evening has been arranged.

The Sierra Madre Board of Trade will igve a dramatic and vaudeville entertainment at the Woman's Club House on the evenings of February 16 and 17. Keep those dates open, for you will not want to miss something good, which is assured. The Board of Trade has never before asked support for an entertainment venture. They deserve liberal returns this time. Don't forget the date.

REPORT OF THE CONDITION OF The First National Bank

Charter No. 8707

at Sierra Madre, in the State of California, at the close of business, January 7, 1911

RESOURCES

Loans and Discounts		$ 83,913.05
Overdrafts, secured and unsecured		62.58
U. S. Bonds to secure circulation		25,000.00
Premiums on U. S. Bonds		950.00
Bonds, Securities, etc		14,553.85
Furniture and Fixtures		4,533.11
Due from National Banks (not reserve agents)		50.73
Due from approved Reserve Agents		21,816.06
Checks and other Cash Items		200.00
Notes of other National Banks		55.00
Fractional Paper Currency, Nickels and Cents		10.07
Lawful Money Reserve in Bank, viz:		
Specie	$4,940.55	
Legal-tender notes	225.00	5,165.55
Redemption fund with U. S. Treasurer (5 per cent of circulation)		1,250.00
Total		$157,560.00

LIABILITIES

Capital stock paid in	$ 25,000.00
Surplus fund	2,000.00
Undivided Profits, less Expenses and Taxes paid	283.86
National Bank Notes outstanding	25,000.00
Special Deposit	515.00
Dividends Unpaid	80.00
Individual deposits subject to check	84,695.36
Demand certificates of deposit	1,036.70
Time certificates of deposit	11,945.78
Certified Checks	2,000.00
Cashier's checks outstanding	3.30
Bills Payable, including certificates of deposit for money borrowed	5,000.00
Total	$157,560.00

State of California, County of Los Angeles, ss.

I, H. G. Flint, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

H. G. FLINT, Cashier.

Subscribed and sworn to before me this 10th day of January, 1911.

S. R. G. Twycross,
Notary Public.

Correct—Attest:
Chas. S. Kersting
N. H. Hosmer
A. D. Hawks
Directors.

(Seal)

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in the
MARKET

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Also a full line of Bacon, Hams and Lard :: ::

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At Postoffice Grocery Phone Black 6

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Cleaning and Pressing

All Work Guaranteed

First Class

Phone 87 Monrovia for driver

FINED FOR SHOOTING

Presidiano Reyes, a Mexican living in the southeast part of town, was brought before Recorder Perry Wednesday morning and fined $5 for shooting inside the city limits the night before. The complaint was filed by Wada and other Japs living at his camp on South Canyon Avenue. Reyes is ordinarily a peaceable Mexicano but on Tuesday night had visited Arcadia where he imbibed a little too freely. Returning home with two companions he stopped at Wada's shack and knocked. Upon the opening of the door he began firing his revolver in the air. With dramatic promptness one of the Japs fell over apparently in the belief that he was dead. The others scattered, while Reyes and his companions did likewise. Thus a promising race war "died a borning," the aftermath being the hearing before Recorder Perry after Reyes had been rounded up by Marshal Ray. A few more fines will probably do as much as anything to stop the promiscuous shooting which has disturbed the night too frequently of late.

WILL HAVE FOOTHILL DISTRICT

Assemblyman C. H. Randall writes the editor of the News from Sacramento that he has under consideration a re-districting plan which makes substantially the provision for a foothill district which was outlined in the News recently. He is a member of the house committee which has the matter in charge. The districting bill which is now in course of preparation provides for a district which includes Sierra Madre, Lamanda Park, Arcadia, South Pasadena, Alhambra and some territory towards Los Angeles. This would be a great improvement over the present arrangement and it is to be hoped some such plan will be put through. The suggestion in the News was not only well received by Assemblyman Randall but by several of the newspapers in the present 69th district and other territory concerned.

ORGANIZE BALL TEAM

The members of the boy's athletic club have organized a baseball team and will schedule games for Saturday afternoons with teams from neighboring towns. The first game will be played tomorrow afternoon with a team from Monrovia. Gus Jansen is captain of the team. Games should be scheduled with Merton Clark, the manager.

WOMAN'S CLUB

The party to be given at the Woman's Club House this evening promises to be one of the most enjoyable of the season and a good attendance is expected. Mr. and Mrs. Cabot A. Yerxa will be host and hostess for the occasion. Games will be played from 8 to 10 o'clock. The affair is under the auspices of the Woman's Club.

SPECIAL SALE

We will put on special sale for one week ladies' Juliets with rubber heels, old ladies' "Comforts" with O'Sullivan rubber heels, and ladies' Oxfords with O'Sullivan rubber heels. There are no odds and ends, as these goods just arrived from the factory. The regular prices $2 and $2.25. All for $1.50, while they last. M. Olsen, The Shoe Man.

The News Printery does good printing.

PATTERSON'S PATTERSON'S PATTERSON'S PATTERSON'S

Pin-Ton Chocolates

Orange Blossom Chocolates

On entering this our second year of business in Sierra Madre, we wish most sincerely to thank the public for the encouragement given us in giving to you the best in service and refreshment. It shall be our constant endeavor to continue to serve you with the very best at reasonable prices and trust that by so doing we may merit a continuance of your patronage. Whatever can be secured for the accommodation of our customers from lines not carried by us in full, shall be done so far as good business policy permits

Merriam Bros. Chocolates

Patterson's

Pig'n Whistle Chocolates

PATTERSON'S PATTERSON'S PATTERSON'S PATTERSON'S

FOR BREAKFAST

B. B. Self-raising Buckwheat, ready in a wink; and Gee Whiz Syrup, butter scotch flavor. ¶ Buckwheat cakes taste good these cold mornings. Try them—they are delicious!

Sierra Madre Dept. Store
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ASSESSMENT NOTICE

Sierra Madre Lamanda Citrus Association.

Lamanda Park, Cal.,

Notice is hereby given that at a regular meeting of the Directors of the Sierra Madre-Lamanda Citrus Association held on the 13th day of December, 1910, an assessment of two dollars per share was levied upon the capital stock of said corporation, payable immediately to W. I. Allen, the secretary thereof at the office of the company at Lamanda Park for the purpose of paying the indebtedness of the corporation. Any stock upon which this assessment shall remain unpaid on the 23rd day of January, 1911, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on the ninth day of February, 1911, at 10 o'clock a. m. at the aforesaid office of the secretary to pay the delinquent assessment together with cost of advertising and expenses of sale.

WALTER I. ALLEN,
Secretary,

Lamanda Park, Cal., December 22, 1910.

12-13-14-15.

PROFESSIONAL CARDS

DR. R. HAMILTON MACKERRAS
PHYSICIAN AND SURGEON
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I cut and polish stones, also take orders for stone setting and jewelry
D. H. Thornburg
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News want ads bring good returns.

Artist—Madam, it is not faces alone that I paint, it is souls! Madam—Oh, you do interiors, then?—Boston Transcript.

Brief Items of Interest

John Sinclair is the guest of friends at Long Beach this week.

Mr. and Mrs. A. E. Thomas spent Sunday with Mrs. J. W. Hanselman.

Mr. Leslie Hopkins of San Francisco is a guest at the home of N. W. Tarr.

F. M. Croker Jr., of San Francisco spent Monday as the guest of J. A. Patterson.

Mr. J. Sheldon of Chicago was a guest at the home of Mrs. Frank Wright on Wednesday.

The Misses Vannier entertained about forty friends with an all day tennis party last Saturday.

Mr. Arthur Giesler of Dayton, Ohio, was a guest at the home of Mr. and Mrs. W. H. Ingraham Sunday.

Mrs. Ella White returned Tuesday to her home in Chicago after spending several months in Sierra Madre.

Mrs. Elizabeth Borglum and Miss Danet were guests of Captain and Mrs. Osgood at tea last Sunday evening.

Mr. and Mrs. Boswick and Mr. and Mrs. Ham of Los Angeles were guests at the home of Mr. and Mrs. B. W. Andrews last Sunday.

Mr. and Mrs. E. W. Mead of Santa Monica will return to Sierra Madre next week, Mr. Mead having accepted a position with F. B. Lewis.

Mrs. Elizabeth Borglum was one of the guests at the opening to society of the beautiful and magnificent new home of Judge and Madam Ross of Los Angeles last evening.

The Ladies' Missionary Society of the First Congregational Church met Tuesday afternoon at the home of Mrs. V. L. Graham. Tea was served and a social hour enjoyed after the business meeting.

Mrs. George H. Letteau entertained several friends at dinner Monday evening in honor of the birthday anniversary of her mother, Mrs. Entwistle. Other guests were Mmes. Lawless, Pierce, Torrance, Andrews, Carhart, Crisp, Steinberger, Osgood, Chappelle, and Gillman of Los Angeles.

Mr. and Mrs. C. B. Reas of Success, Cal., who recently purchased property on South Hermosa Avenue, have come to Sierra Madre to reside and are at present occupying the Criswell cottage. Mr. Reas is a successful fruit nurseryman and may start a citrus nursery here.

The death of Mrs. Jewell, the mother of the late F. H. Jewell, was even more sudden than was indicated by the information received for last week's paper. She had attended the funeral services of her son, but contracted a cold about that time. Pneumonia in an acute form developed and she passed away within a few hours after showing signs of serious illness. Grief over the death of her son undoubtedly hastened the end.

Mrs. Mary Leavitt passed away Monday at the age of seventy-seven. Funeral services were held Wednesday at the Congregational church, Rev. J. M. Campbell officiating. Mrs. Leavitt had been a resident of Sierra Madre about three years. She was formerly a practicing physician in Denver. He late husband, Lieut. Leavitt, was a soldier in the Civil War, gaining a reputation for conspicuous bravery in action. The funeral services of Mrs. Leavitt were attended by local members of the Grand Army of the Republic. Interment was made in Los Angeles.

Claude Davis is spending several days in Calexico on business.

K. M. Ham was a business visitor in Lordsburg Tuesday.

Rowland D. Laws spent a few days in the Imperial Valley this week.

Miss Pansy Newlin of Alhambra was visiting Sierra Madre friends yesterday.

Mr. and Mrs. White of New York have rented the Gruendyke cottage on Palm Avenue.

Mrs. A. M. Aldrich of Girden was a week end guest at the home of Mr. and Mrs. A. N. Adams.

Miss Daisy Hawks entertained a few friends this afternoon in honor of Mrs. J. Hawks of Alameda.

Captain and Mrs. J. A. Osgood were dinner guests of Miss T. H. Graham at "Mia Italia" last Sunday.

Mrs. Russel and Miss Myrtle Russell have rented the cottage belonging to Mrs. Brooks on Ramona Avenue.

Miss Etoile Bennett entertained about a dozen friends Wednesday evening in honor of her birthday anniversary.

The ladies' altar society of St. Theresa's Chapel held a meeting at the home of Mrs. J. J. Bergien Thursday afternoon.

N. H. Hosmer is able to be about the streets again after being confined to his home by a severe illness for several days.

Mrs. H. C. Churchill has returned from San Francisco where she has spent the past three months with her daughter, Miss Hazel Hermann.

Mr. Rawlins of London, England, is a guest at the home of Mr. Crawford Williams. Mr. Rawlins is a representative of the Norman Beard Pipe Organ Company of London.

Rev. J. M. Campbell took part in the recognition services at the new Congregational Church at Oneonta Park last Sunday afternoon. The church starts with 160 members.

Mrs. E. A. Hoffman is in a very critical condition in a Los Angeles hospital after undergoing a serious cerebral operation. Her many friends are anxiously hoping for news of improvement in her condition.

NEW MANSION UNDER WAY

Contractor J. A. Gilbert has work well under way on the fine new home he is erecting for T. E. Yerxa. The house will occupy the site of the old Davis ranch house which was recently moved. The ground plan will be 62x46 feet not including porches and it will be one of the finest and handsomest houses in Sierra Maedre. The plans were drawn by Earl J. Brenk.

PUPILS' PROGRAM

Members of the music class of Miss Hazel Hill were entertained at her home yesterday afternoon. Schumann was the subject for the afternoon's study, after which the following program was given:

La Strienne ..... Burgmuller
Dorothy Vance
a—Scherzo ..... Gurlitt
b—Dance of the Gnomes.....Bohm
Winifred Wallace
Ganzonetta ..... Bachman
Vera Hartman
Good Night ..... Cram
Lucile Wallace
a—Mexican Berceuse .....Krugman
b—Spanish Students.....Behr
Lucile Whitworth
a—Larghetto, from Quintet..Mozart
b—March and Pilgrims' Chorus..
.... Wagner
Dorothy Mitchell

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We have everything needed to beautify your home grounds. Deciduous fruit trees soon will be ready.
Plant Rose Bushes, Hollyhocks, Border and Bedding Plants, Climbing Vines, Ferns, Palms, Trees now
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SIERRA MADRE NEWS

By George B. Morgridge.

Published Every Friday
Subscription Price, $1.50 per Year.

Entered as second class matter at the post office at Sierra Madre, California.

FRIDAY, JANUARY 13, 1911

BY THE WAY

The Los Angeles Express says the average country printing office contains more junk than can be found on the confines of a city dump. Well, we don't know much about the junk to be found on a city dump. But it should be remembered that a large item in the junk of most country shops are plates for patent medicine ads which the opulent country editor refuses to print but which the poor city publisher finds it necessary to run to help keep the wolf from the door. The issue of the Express containing the statement noted also contained just eighteen of the sort of medicine ads which would be tabooed from most of the country papers of Los Angeles county. Of course the publisher of the Express has to eat.

Perhaps it never occurred to you that the local newspaper is one of the most frequently consulted sources of information on the part of home-seekers and searchers for business openings. It would surprise most people to know the number of requests for sample copies received from various parts of the country, as well as from callers at the office of publication. "Let me see your local paper and I can tell quicker than any other way what kind of a town you have," is their common remark. And there is a whole bushel of truth in the statement. The local newspaper is usually all that its support makes possible. Which is only one more reason why the local paper should be given such support that it will be a credit to the community.

It might have been Senator Spalding if the San Diego man had been more of a student of affairs as well as a glad-hander, honest and sincere, no doubt, but without any positive convictions on burning questions of the day. Senator Works is not of ideal senatorial timber, but was undoubtedly the better qualified of the two. Now, for goodness' sake, let the legislature get down to serious work and arrange things so that the whole state can hear the thud when Herrin and the railroad push are kicked out of politics. The governor's message was a dandy. Now the state wants results.

Strangers within our gates remark so often that Sierra Madre is the most beautiful place they ever saw that the natives get accustomed to hearing it. But the outside world does not hear it and the only way to make them hear it is to advertise.

SOUTHERN UNIVERSITY NEEDED

Committee of One Hundred Issues Address to People of the South

To the People of California:

The effort now being made for the establishment of a State University in Southern California is well under way. Success at this session of the legislature depends upon the people of Southern California. If we are united, determined and vigorous in our efforts victory is sure.

Southern California needs a State University for the proper education of its high school graduates.

Stanford and California are already crowded, and the State University is clamoring for immediate enlargement.

The phenomenal growth of high schools in California, a growth steadily increasing in magnitude and in efficiency, guarantees that within four years, thousands of pupils will be excluded from Stanford and California because of lack of room, or else one or both of those universities must be doubled in capacity.

At the present time the bulk of the graduates of Southern California do not go to the universities because they cannot. The distance, and the cost because of that distance, are prohibitive. In like manner many are shut out of local colleges, because those colleges must charge tuition fees as a part of their support.

To enlarge the University of California is an immediate necessity, but that enlargement does not change conditions in our midst. It will not bring the university nearer nor reduce the cost of attendance thereat.

Of Southern California's 1698 high school graduates in 1910, less than 220 enrolled at Berkeley this fall. There is not any prospect of a larger percentage enrolling in the future. Shall we be at ease in the face of such a condition? Shall we beguile ourselves with the notion that our boys and girls have that fair and equal chance which they deserve, or shall we realize our need and strive earnestly to satisfy that need?

The University Committee of one hundred, through its executive committee, has decided upon a de,nite line of action as follows:

First, to work for the establishment of a genuine State University in Southern California.

Second, to work for an appropriation of $1,000,000, half of this sum to be used in 1911-12 and half in 1912-13.

Third, to secure offers of free sites of not less than one hundred acres.

Fourth, to work for the opening of the university with a freshmen class only in 1912, and another class each year thereafter until the University is serving all who desire to attend.

The University Committee does favor, nor will it favor the selection of any particular site, nor is it attempting to dictate a policy for the University when the same shall have been established.

The selection of a site, the choice of a President and his associates, and the shaping of the educational policy and procedure of the University will be among the duties devolving upon the Board of Regents.

You are most cordially and earnestly invited and urged to support this endeavor in every way that you can.

The committee suggests that you can assist by throwing the weight of your influence in favor of the movement, by interesting others, by writing to your representatives in the state legislature, and by removing any opposition which may have developed in your community.

The committee will greatly appreciate your support and assistance.

THE EXECUTIVE COMMITTEE
of the University Committee of One Hundred.
HENRY E. HUNTINGTON,
Chairman.
By MARK KEPPEL,
Vice-Chairman.

CARD OF THANKS

Mrs. F. H. Jewell and family wish to thank the many friends who showed such kindness and sympathy at the time of their bereavement in the loss of husband and father, the late F. H. Jewell.

CARRIAGE FOR HIRE

Meets all cars or will call at your home. Single rig for hire by the hour. Phone Black 89.

D. TARNOPOL

Stop the loss of fruit from your orchard by posting fruit thief signs. Get them at the News Printery, two for a nickel.

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taken to or from Santa Fe or Pacific Electric Stations for 25c When you are expecting any

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Green 2 or Residence Black 11

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Office opposite Post Office

PLEASE BEAR IN MIND

Our aim is to carry in stock everything you need about the sick room, also a full line of toilet articles, and to supply them at reasonable prices. ¶Your doctor's prescriptions properly filled with the purest drugs

We solicit your patronage

Sierra Madre Pharmacy

Phone Black 25 F. H. Hartman, Prop.

Winter Evenings

make you wish for cosy chairs in which to be comfortable and enjoy the hours you spend at home. The rest of the family would enjoy them too. Come in and see the handsome chairs we offer at prices you cannot beat in Los Angeles or Pasadena

Joseph J. Bergien

Furniture and Furnishings Phone Blue 68

Transfer and Express
Feed and Fuel

Stock and Poultry Feed of All Kinds -- Feed Stable -- Coal Wood and Kindling

Call us when you want trunks or baggage hauled to or from any part of the city. Office Opposite P. E. Station

ANDREW OLSEN

Office Red 85 Res. Black 24

BOARD OF TRADE

(Continued from Page 1)

lines of street and home beautification.

The Advertising Committee has collected $491.50 and spent in judicious advertising $385.99 of same.

The Entertainment Committee gave an unusually successful banquet in February and the Annual Picnic in July.

The Membership Committee secured 27 new members during the last twelve months.

The question of a High School which has come up regularly was thoroughly investigated and definitely acted on for the present, and last month through the efforts of a committee for that purpose, the Water Bond Election was carried to a successful issue.

In addition to the above matters which were completed during this year, the Board carries over to the new administration the following:

A special committee on the entertainment to be given next month; a committee working toward the putting in of a public fountain; a park committee, and a committee with both financial and moral support back of it to aid in the coming Flower Festival.

The matter of an improvement in car service via Pasadena is still pending and I was informed only a few days ago by the secretary of the Pasadena Board of Trade that this matter would be brought to a successful issue in a very short while. I would recommend to the new administration that this committee be enlarged to include at least three members, and that this matter be pushed as rapidly as possible.

Much of the success of this year's work must be attributed to the active co-operation of the Woman's Club and the City Trustees, as these organizations have shown themselves always ready to respond to any suggestion made to them by your Board.

With your permission, I would like to make the following recommendations to the incoming administration:

1st. That the constitution and by-laws be so changed that the Civics Improvements Committee may become a standing committee in the organization.

2nd. That the Board immediately carry out its original intention and issue a booklet with the balance now held by the Advertising Committee.

3rd. That a committee again be appointed to take up the matter of bringing the Huntington Drive into Sierra Madre.

4th. That the City Trustees have the street names, and that the property owners be requested to put the house numbers on the curbing.

5th. That some system be devised by which the city taxes be made on the actual valuation of property instead of the 30 to 50 per cent valuation now in vogue. While this, of course, would effect no reduction in the amount of taxes, it would effect a reduction of at least 50 per cent in the rate.

6th. That the proper committee confer with the postmaster and other proper authorities for the securing of better quarters for our postoffice.

7th. Steps should be taken toward securing a closer official affiliation between the Woman's Club, City Trustees and the Board of Trade. One or two meetings were held by the officers of these organizations during the past year but nothing definite came of same.

8th. A committee should be appointed to secure, if possible, a reduction in the price of gas from the Piedmont Gas Company. In view of the fact that they were able to secure far more applications than they expected. I am inclined to believe that some such reduction is possible.

9th. Some steps should be taken to prevent so much of Sierra Madre money going to neighboring cities for ordinary utilities. The people of Sierra Madre are spending approximately the following amounts monthly: Laundry, $800; electric lighting, $650; gas, $650; telephone, $500; ice, $750; or a total of about $40,000 a year. With the exception of the Telephone company, practically none of this money comes back into Sierra Madre in the shape of salaries or anything else. Where it is impractical for local capital to take up any part of these utilities, the company should be induced to at least keep a representative in Sierra Madre.

10th. The transportation problem is still with us and becomes more pressing every day and whether by service to Pasadena or some other way, all efforts should be made to induce the Pacific Electric to give us more cars and better ones. I am informed that the Pacific Electric had its plans all drawn and had notified its local agent that steps would be immediately taken toward the erection of a much more commodious freight and passenger depot at the corner of La Belle and Baldwin avenues. Owing to the taking over of their interests by the Southern Pacific, this matter was held up, but should be taken up with the proper authorities when practicable.

11th. The water question looms larger daily and demands immediate attention. Owing to the inactivity of the Board last year, this question was defeated at the water meeting, but as soon as the City and Water Board authorities think that the status of the Baldwin suit warrants the reopening of the question, it should be done immediately.

Lastly, and most important: A proper committee should be appointed to again look into the matter of a hotel. The time has come when this need is imperative and unless met at once, the progress of our town will be hindered immeasurably. The settlement of this includes the settlement of so many othr problems such as transportation, park, etc., that it demands first and most important consideration.

With heartiest thanks for the co-operation of the members of the Board and with best wishes for the enlargement of its work,

Respectfully submitted,

A. S. MEAD,

January 9, 1911. President.

Established in Sierra Madre 1888

J. D. TUCKER

Professional and Practical

House Painter, Art Decorator, Etc.

Sierra Madre, Cal.

ALL KINDS OF SIGN PAINTING.

REYNOLDS & BERGIEN

UNDERTAKERS

Lady Attendant Cremating

Auto Ambulance

Phone Blue 68 West Central Ave.

If You Knew

how our business has grown since we put in a line of

Talking Machines

you might be convinced how important they are in a modern home. Just now our sales of machines and records are growing **more than ever.**

Large assortment of Victor records and a full line of Edison 4-minute records. Come in and listen to them.

M. C. Doucet

Main 75 22 N. Baldwin

Knit Underwear

The Empress Brand for ladies has no superior. We have vests, pants and union suits in cotton, fleeced, wool, and also silk and wool

Herman R. Hertel

Raymond and Union Pasadena

Let us give you a pointer

Keep your eye on the Valley View Tract for

1-9-1-1

A. S. MEAD, Real Estate, Insurance, Rentals, Notary, Loans

CLASSIFIED COLUMN

Advertising inserted under this heading at the rate of five cents per line for each insertion.

FOR SALE

FOR SALE—First class farm wagon, almost new, with springs, seat and platform, small broad wheels. Specially fitted for ranch. J. A. Osgood, Phone Red 87. 15

FOR SALE—Medium sized, fireproof safe. Inquire at News office. 15-tf

FOR SALE—Modern, 5-room California bungalow, furnished or unfurnished, all improvements, gas and electricity. Lot 50x150. 12 nice orange trees. Phone Green 1 or call at 343 N. Lima. 14

FOR SALE—Young Jersey cow, price $60. A. A. Rice, Phone Blue 11. 14-tf

FOR SALE—One to three acres orange and deciduous orchard. A. A. Rice, Live Oak and Hermosa Ave. 15-tf

WANTED

WANTED—Money to loan in sums of $800, $1,200, $1,500 and $3,000, on good security at 7% and 8%. A. S. Mead. 15

WANTED—Woman to work half day every day. Apply to Mrs. McCartney, cor. Grand View and Lima. 15*

WANTED—Lady with small child wants position as housekeeper, or will assist with house work. Call at house just back of furniture store. 15*

WANTED—A setting hen. Call Red 33. 15

LOST—FOUND

FOUND—Umbrella with initials engraved on handle. Owner can have same by identifying property and paying for this ad at News office. 15

FOR SALE OR EXCHANGE

Will sell or exchange my San Joaquin Valley ranch. Business reasons compel me to locate in Southern California and I wish to sell or exchange my property in Merced county. I will take a dwelling house property or a small ranch in Southern California as part of the purchase price or sell at a very low price on easy terms.

It is a rich, deep alluvial bottom land, upon which the overflow of the Chowchilla river has deposited a sandy loam for ages. No hard pan or alkali. An abundant supply of artesian water only 14 feet from the surface. Electric power for pumping makes irrigation cheaper and surer than ditch water.

Especially adapted for dairying, hog raising, etc. All under cultivation. One and one-half miles to two railroads. Creamery takes all your cream from your door.

The soil, while best for alfalfa, will positively produce anything but oranges and lemons.

For full particulars address

A. V. SWANSON,
Merced, Calif.

PACIFIC ELECTRIC RAILWAY

Leave Los Angeles		Leave Sierra Madre	
A. M.	P. M.	A. M.	P. M.
5:55	12:05	6:10	12:10
6:25	12:25†	7:00	1:10
7:05	1:05	7:42†	1:42†
8:05	2:05	8:10	2:10
9:05	3:05	9:10	3:10
10:05	4:05	10:10	4:10
11:05*	5:05	11:10	5:10
	5:30		6:10
	6:15		7:15
	9:05		10:30
	11:30		

† Express and passenger, except Sundays. * Sunday and holidays only

MEETING OF CITY TRUSTEES

W. W. Seaman appeared before the city trustees at their meeting last evening to ask that vacation proceedings be started on a short street cutting into his property from Sunnyside Avenue a short distance south of Grand View. The street is a blind one and has never been used as such. He wishes to have his property, which includes the land surrounding the street, revert to acreage so he can sell it in a block. Upon the posting of a check to cover the cost of proceedings the necessary ordinance was introduced. A communication from N. W. Tarr regarding the much discussed toll charge between Sierra Madre and Pasadena was read. The city attorney was instructed to prepare an opinion covering the legal phases of the question and further action was deferred pending investigations by the Board of Trade committee of which Mayor Jones is a member. The resignation of J. H. Wright from the Board of Health owing to the press of other business was read and accepted. Another communication of Mr. Wright gave an explanation of the bill for $33 for services of the dog catchers which stirred up some of the members at the last meeting who thouhgt the expense had been limited to $15. He said he had expended only what money seemed necessary to secure efficient work and did not exceed the instructions as he understood bers at the last meeting who thought there were still some unsatisfactory things about the transaction and moved that the communication be tabled. A willingness was expressed to pay a bill for $15 if presented with proper O. K.

CONGREGATIONAL SERVICES

First Congregational Church, Rev. James M. Campbell, D. D., pastor. Services for Sunday, January 15, and week following.

Sunday School, 9:45 a. m. F. D. R. Moote, superintendent.

Morning worship, 11 o'clock. Subject of discourse, "Hosea. the man and his message."

Christian Endeavor Society, 6:45 p. m. Topic, "Lessons from Great Lives—Abraham."

Evening service, 7:30 o'clock. Subject of sermon, "Abraham's Mistake."

Social meeting of the Ladies' Aid Society on Tuesday afternoon at 3 o'clock.

Midweek prayer meeting Wednesday evening at 7:30. Subject "What we may expect from God."

EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. George H. Cornell, Rector. Second Sunday after Epiphany. Holy Communion 7:30 a. m. Sunday School, 9:45 a. m.; morning prayer and sermon, 11 a. m.; evening prayer and sermon, 7:30. All are cordially invited.

HERE'S A CAT STORY

Mt. Wilson now has a wildcat story equalling almost anything hitherto recorded. Wednesday's Examiner presented it in this fashion, together with photographic illustrations of the dead cat and the hero of the story appropriately bandaged and clothed in well tattered clothing:

"Harvey Nies is the Jack Abernathy of Mount Wilson. He has choked a wildcat to death bare handed. His appearance when he got through was eloquent testimony to the fact that the bobcat was very much alive when he began.

"Nies does not choke wild-cats to death from choice nor because he thinks it good sport. He was in the position of the man who caught a bear and then yelled for some one to help him let go. There was no one at hand to help and Niles had to choke the beast to death or be clawed to pieces.

Nies started to hunt the cat with a gun. He trailed it to its den and made the tactical blunder of laying down his gun to poke a stick into the hole to make the bobcat come out.

"A wildcat poked by a stick does not make its exit from its den by any usual plan of locomotion. This cat was shot from a cannon, apparently, full into Nies' arms, and it lit clawing and biting, spitting and yowling, all at once.

"If Nies had had an armory at his feet he could not have found time to stoop to pick one of them up. He lost the stick when the cat struck him. He tried to find the brute's throat and found only claws and teeth. It was like trying to find the throat of a buzz-saw. The cat was worse than a buzz-saw, he couldn't back away from it.

"By good luck Nies found the cat's throat in his hands after a while and he choked while the bob-cat clawed. The Mt. Wilson Abernathy triumped.

"Nies does not boast that he can lick his weight in wild-cats. This one weighed forty-two and one-half pounds and two of its size surely would have licked Nies.

"The fihgt took place Sunday on the west fork of the San Gabriel river. The cat had been stealing chickens from the Mt. Wilson chicken yards and Nies went out on its trail.

"The photograph herewith was taken by E. B. Gray immediately after the fight."

Ladies' Seminary Examiner—Miss Jones, state the chief impediment to marriage. Candidate—When no one presents himself.—Fliegende Blatter.

"You say the elopement was sort of forced upon you?" "Yes; after she came down the rope ladder her dad pulled it up."—Louisville Courier-Journal.

Try News Want Ads for quick returns

CITY DIRECTORY

CITY OFFICIALS

TRUSTEES—C. W. Jones, Chairman; N. H. Hosmer, J. J. Graham, J. C. Pegler, L. E. Steinberger.

Treasurer, F. C. Lehmer; Clerk, Philip C. Carter; Marshal and Street Superintendent, G. C. Ray; Recorder, C. H. Perry; Attorney, J. A. Madden; Engineer, W. F. Bixby; Chairman Board of Health, Dr. R. H. Mackerras.

Trustees meet in City Hall on the second and fourth Thursdays of each month at 7:30 p. m.

PUBLIC LIBRARY

Located on West Central Avenue. Open every week-day afternoon and Monday and Thursday evenings. Mrs. F. B. Wheatly, Librarian. Municipal Library Board: George B. Morgridge, Chairman; Mrs. E. T. Pierce, H. J. Potter, W. S. Andrews, J. A. Osgood.

CHURCHES

FIRST CONGREGATIONAL—Central avenue, at Hermosa. Rev. James M. Campbell, D. D., pastor. Sunday School, 9:30 a. m.; morning service, 11 a. m.; Christian Endeavor Society, 6:45 p. m.; evening service, 7:30 p. m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. Residence, The Rectory. Phone Black 70. Sunday School, 9:45 a. m.; Morning Prayer and Sermon, 11 a. m.; Holy Communion first Sunday in the month, 11 a. m.; on the greater festivals and other days by appointment, 7:30 a. m.; Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Baldwin and Olive avenues. Rev. M. W. Barth in charge. Services at 9 a. m. Sunday.

FRATERNAL

SIERRA MADRE LODGE, No. . . . ., A. F. & A. M.—Stated meeting first Tuesday of each month. All visiting Masons welcome. Club House Hall.

THE MAIL

Mail Departs

For the east: 7:40 a. m., 11:30 a. m., 2:15 p. m., 4:30 p. m.

For the west: 7:40 a. m., 11:30 a. m., 4:30 p. m.

Mail Arrives

From the east: 9 a. m., 10 a. m., 3:30 p. m., 6 p. m.

From the west: 9 a. m., 3:30 p. m., 6 p. m.

Post Office Hours—Delivery, 7:30 a. m. to 6:40 p. m. Lobby open till 8 p. m. Lobby open Sunday from 8 a. m. to 4 p. m.

CABOT A. YERXA,
Postmaster.

SANTA FE TRAINS

Overland trains stop to take on or discharge passengers from or to points east of Albuquerque.

Westbound

No. 9—6:17 a. m.
No. 1—7:31 a. m.
No. 3—1:44 p. m.

Eastbound

No. 2— 9:45 a. m.
No. 10— 8:41 p. m.
No. 4—10:38 a. m.

Phoenix Express No. 18, leaving 2:42 p. m., will pick up passengers for points between San Bernardino and Phoenix.

Local trains all stop on flag.

Westbound

No. 41— 9:13 a. m.
No. 47—12:13 p. m.
No. 43— 4:56 p. m.
No. 45— 6:57 p. m.

Eastbound

No. 48—7:29 p. m.
No. 44—5:12 p. m.
No. 42—9:13 a. m.
No. 40—8:09 a. m.

S. F. BORDEN, Agent.

THE NEWS PRINTERY
FOR
COMMERCIAL PRINTING

Give us your orders for letterheads, statements, billheads, envelopes, business forms, programs, folders, booklets, or anything else you want printed and you will not be disappointed in the result. Our equipment is complete and our ability to turn out good work has been demonstrated

Repeat Orders Are a Hobby With Us

THE NEWS PRINTERY

NOTHING BUT THE BEST

Fresh Pineapples 10c a lb.; fancy Malaga Grapes 10c a lb.; Jonathan Apples 3 lb. 25c; Bell Fleur Apples 5c a lb.; Bananas 30c a doz.; sweet Oranges 10c and 20c a doz.; Grapefruit; Raisins 15c a lb., 2 lb. 25c; Currants 15c a lb.

Newmark coffee 40c a lb.; Iris coffee 40c a lb.; Stott coffee 40c a lb.; B & W Special 40c a lb.

Lettuce 5c; Onions 8 lb. 25c; well bleached Celery 10c a stalk; large Pumpkins 25c; Squash 2c lb.; Casabas; Cabbage 5c a head; Cranberries 15c a qt.; Sweet Potatoes 7 lb. 25c

Heinz Mince Meat 75c a jar Sauer Kraut 15c a can

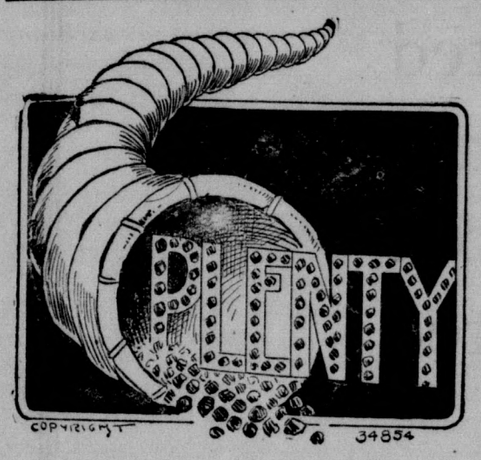
Walnuts 20c a lb.; Almonds 25c a lb.; Brazils 25c a lb.; Filberts 20c a lb.

We believe in giving our customers the very best service. Everything we sell is guaranteed by us. If any of our goods are unsatisfactory, return them to us and we will gladly adjust matters to your satisfaction

POSTOFFICE GROCERY

Telephone Black 6

Baldwin and Central Ave. Betts & Welsher, Prop.



LARGEST BUYERS

We are the largest buyers of Feed and Fuel in this market, That is the reason why we can make better prices than anyone else on

Hay, Grain, Coal, Wood, Poultry Supplies, Grass Seeds, etc.

TRANSFER AND EXPRESS

Sierra Madre Feed and Fuel Company

J. C. WHYTE, Manager

Home Black 50

"For Sale" and "For Rent" cards at the News Printery, two for a nickel.

AT THE THEATERS

Burbank

"The Fox," Lee Arthur's new comedy drama, will be given its first performance on any stage at the Burbank next week. The production is a magnificent one, the same which Manager Morosco will take east in a few months to fill contracts for engagements in New York and Chicago. "The Fox" is a drama of today, but it is not a problem play, not a muckrake drama, it does not pretend to expose personal or social wrong-doing, nor does it preach or proselytize. It is designed simply to entertain, and is free from anything that would offend the most fastidious.

The characters are all strikingly original, even the servants having a great deal to do with the action of the play. The dialogue is brisk and interesting, and the situations are unquestionably the most novel that have been devised in any play for many years. The story is so delightful that to give any hint of the plot would be to detract materially from the enjoyment, but it is one which will hold the attention of the audience from beginning to end.

Majestic

Announced as Broadway's biggest, brightest, breeziest, best musical play, "The Beauty Spot, by Reginald DeKoven and Joseph Herbert with Jefferson DeAngelis as the star, will play an engagement of one week at Hamburger's Majestic theater.

The play is produced by F. Ray Comstock under whose management the piece has been embellished with every possible touch known to the art of staging musical comedy. The two scenes are rich in color and design, representing a bathing resort in the South of France, and the ropical gardens adjoining the hotel

DeKoven's music is almost too well known for comment, but in "The Beauty Spot" it is claimed that he has grasped the more popular style of music in a manner which goes far to prove his oft repeated assertion that music to be popular need not be of that type which made the term "popular" in a description of music, a slur. Number after number of the excellent score has that tunefulness which lingers in the ear and yet does not offend. "Creole Days," "The Prince of Borneo," "The Boulevard Glide," "In a Hammock," "The Jungle Man," and fifteen other numbers are songs that will remain with us for many a day.

Belasco

"The Lottery Man," the screamingly funny farce by Rida Johnson Young, which ran for a year in New York, will be the offering at the Belasco theater for one week, beginning Monday night. This will be the first time any stock company anywhere has presented the play, which is now being acted by three companies in various parts of the country under the direction of the Messrs. Shubert.

The story of the play centers about the predicament into which Jack Wright, an impulsive, penniless newspaper man finds himself, following the adoption of one of his stunts by a New York daily. His scheme is to give the women readers of the paper a chance to win him as a matrimonial prize, a printed coupon being published daily which, when sent with one dollar entitles the sender to a chance.

Mr. Richard Vivian will be seen in the principal role, of Jack Wright, with Miss Eleanor Gordon playing Helene. Miss Fanchon Everhart will have an opportunity to create the part of Lizzie.

INVALID EGGS

Any person desiring eggs laid by hens that are kept in very clean, sanitary condition and are fed on wholesome grains of various kinds, eggs that are laid the day you get them, ask your grocer for Villa Pilar Ranch eggs. Price 50c per box of one dozen.

COOK WITH

GAS

Piedmont Gas Company

Kersting Court Green 42